RETURNED MAIL AUTOMATION SOLUTIONS FOR GOVERNMENT

IMPROVE EFFICIENCY, REDUCE LIABILITY, AND SAVE UP TO 70% ON RETURNED MAIL PROCESSING COSTS

SIMPLIFY YOUR RETURNED MAIL PROCESS

Every year, 1.9% of First-Class mail—about 1.3 billion pieces—never makes it to its destination and is returned as Undeliverable as Addressed (UAA). At an average of $3 per piece in processing costs, this returned mail drains your operational budgets and resources.

But the costs don't stop there. When you factor in service delays, compliance risks, and extra administrative work, the hidden costs of undelivered mail can exceed $50 per piece. Whether you're managing a government mailroom, overseeing operations, or ensuring compliance, managing returned mail is critical to protecting your budget while delivering better citizen services.

INTRODUCING KONICA MINOLTA'S RETURNED MAIL AUTOMATION SOLUTIONS

RETURNED MAIL DOESN'T HAVE TO BE A DRAIN ON YOUR TIME AND RESOURCES.

OUR RETURNED MAIL AUTOMATION SOLUTIONS MAKE MANAGING UNDELIVERED MAIL EFFORTLESS—TRANSFORMING THE BROKEN LINK IN YOUR COMMUNICATION CHAIN INTO A SMOOTH, EFFICIENT FLOW.

THE FOUNDATION OF OUR INNOVATIVE SOLUTION LIES IN THE:

Automated Document Processing: Our mailroom scanning equipment is purpose-built for high-speed, high-volume capture of envelopes (and their contents). It precisely captures every piece of returned mail through its one-touch scanning technology. It does it all–opening envelopes, scanning their contents and NIXIE labels and extracting the data with OCR technology — OPEX Falcon+® RED™ Scanner provides one effortless motion at the lightning-fast speed of up to 120 pages per minute. With precision technology and seamless integration, it reduces the need for manual handling, cuts down on errors, and speeds up your entire process.

Intelligent Workflow Management: Our Intelligent Automation Software transforms your workflows with AI-powered document classification, data ingestion from any format, and intelligent forms processing. Once NIXIE labels are scanned, Tungsten Automation TotalAgility® seamlessly integrates the captured data into your workflows, ensuring citizen records are updated accurately and triggers the right action—every time. Simply put, it's an intelligent data management system embedded within your automation ecosystem, transmitting updated constituent data directly to your CRM, ERP, or other critical systems in real-time for faster, smarter decision-making.

Professional Services Excellence: Konica Minolta's Professional Services team is your strategic partner in achieving automation success. We don't just implement solutions— we craft tailored experiences that fit your exact needs, ensuring flawless integration and seamless operation. From design to deployment and beyond, we're here to optimize every step of your process, unlocking real-time efficiency and delivering measurable results that drive your agency forward.

Together we've redefined how returned mail is handled. It's a faster, smarter, and cost-effective solution—giving you the power to eliminate delays and keep your agency moving forward.

TAKE NIXIE LABEL PROCESSING TO THE NEXT LEVEL

NIXIE labels—a common challenge in returned mail—are not only a hassle but also create bottlenecks. Our returned mail solution automates the entire process, including capturing data from the NIXIE label, empowering organizations to:

Identify and Process Undeliverable Mail Quickly
The scanner captures NIXIE label data, and business process management software automatically categorizes and flags undeliverable items for further processing.

Keep your Systems Up to Date Automatically
The captured data flows directly into your ERP and CRM systems, keeping citizen records current and compliant without any manual effort.

Improve Accuracy While Cutting Costs
By automating the return mail process, you can reduce costs associated with manual data entry and improve accuracy, leading to better financial management and reduced operational expenses.

WHY CHOOSE KONICA MINOLTA FOR YOUR RETURN MAIL AUTOMATION?

With years of expertise in document management and automation, Konica Minolta is committed to helping government agencies work smarter. Through our partnership with Tungsten Automation, combined with next-generation technologies from OPEX, we amplify our unmatched design, implementation, and solution delivery expertise to drive transformative results for you.

KEY BENEFITS:

Quicker Turnaround Times
Automating return mail processing accelerates your workflow, enabling faster responses and enhancing your service delivery. When mail moves faster, so does your agency.

Sharpened Data Integrity
With our precise scanning and intelligent data management, you can trust your records to be accurate and reliable, eliminating the risk of errors and ensuring compliance.

Scalable Solutions
As your needs change, our Returned Mail Automation Solutions evolve right alongside you. Whether you're scaling up or handling growing volumes, our solutions flex to meet your demands.

Enhanced Accuracy and Compliance
With powerful Optical Character Recognition (OCR) and Intelligent Data Capture (IDP) technology, our solution captures data with accuracy—helping you stay on top of compliance while minimizing risk.

Seamless Integration
Our Returned Mail Automation Solutions integrate with other automation solutions, creating a smoother, more efficient process across the board for all your automation needs.

Cost Reduction
Automating time-consuming tasks slashes your operational costs. Less manual work means better use of your resources and more time for high-impact projects.

TRANSFORM YOUR MAILROOM OPERATIONS TODAY!

Learn more about how Konica Minolta's Mailroom Automation Solutions can benefit your organization.
Email us today: iiminfo@kmbs.konicaminolta.us

For complete information on Konica Minolta products and solutions, please visit: CountOnKonicaMinolta.com

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